

# OpenStack Marketplace

## What is the OpenStack Marketplace?

The marketplace is a section of [openstack.org](http://openstack.org) dedicated to educating users about OpenStack related products and services, and connecting them directly with solutions. Users can easily search and learn about products and services available to help them build and operate an OpenStack cloud. They can also have confidence that the companies are actively supporting OpenStack and have met the technical requirements to brand their product with OpenStack. As of May 2014, the Marketplace will divide offerings into six easy to navigate categories: Public Clouds, Distributions/Appliances, Hosted Private Clouds, Drivers, Training and System Integrators/Consultants.

## Why join?

Over 3 million people visit the [openstack.org](http://openstack.org) website each year, most looking for information on how to evaluate and adopt OpenStack in their organizations. Having your product or service in the new Marketplace will help visitors better understand your offerings, and ultimately encourage adoption of OpenStack.

Your product will be featured in the relevant category, with a dedicated page to give potential customers a sense of your product's relevant OpenStack capabilities.

## How to join?

If you've reviewed the requirements and believe you're eligible, please contact [ecosystem@openstack.org](mailto:ecosystem@openstack.org) and we'll get you onboarded. We'll need to assign an admin from your company to enter the information for your company profile and product details.

## Marketplace Categories Today

### Public Clouds

Public Infrastructure-as-a-Service (IaaS) clouds that utilize the OpenStack software (including, at a minimum, the Compute (Nova) and Object Storage (Swift) software), expose the OpenStack APIs, and are running one of the two most recent versions of the software.

### Distributions/Appliances

Software Distributions or Appliances based on OpenStack, which include, at a minimum, the Compute (Nova) and Object Storage (Swift) software from one of the two most recent versions at time of commercial launch, expose the OpenStack API, and are distributed as installable software (e.g. USB, download, etc). And service offerings that use formally released OpenStack Compute (Nova) or OpenStack Object Storage (Swift) code in their application or product.

### Training

Training classes with the primary purpose of the course being to contribute to, operate or build applications for an OpenStack cloud and provide a strong understanding of the OpenStack core projects based on a current version of the software, as well as cover community governance and contribution processes.

### Consultants & System Integrators

Companies who have expertise in OpenStack and provide consulting or other services, such as Cloud Strategy, Operations, Proof of Concept, Feature Development (i.e. adding features to OpenStack), Support, or System Integration.

### Hosted Private Cloud

Hosted Private Clouds have become a popular option for users that want to consume OpenStack cloud infrastructure without the responsibility for designing, deploying or operating it. A hosted private cloud in the OpenStack Marketplace must be hosted in a service provider's datacenter, based on one of the two most recent versions of OpenStack, include Compute (Nova) and Object Storage (Swift) code, and expose the OpenStack APIs by default (though the customer can keep the APIs private).

### Drivers

Compute, storage, and networking drivers which were included in one or more of the integrated releases of OpenStack, such as Icehouse.

## Requirements to Join

1. Have a generally available product or service that fits into one of the current marketplace categories
2. Meet the technical requirements and Foundation sponsor requirements to license an OpenStack commercial use logo for your product (see [openstack.org/brand](http://openstack.org/brand) regarding logo programs, and visit [openstack.org/join](http://openstack.org/join) to become a sponsor)
3. Submit required product or service information to appear in the Marketplace

## OpenStack Commercial Logos



## Helpful Links

Logo Licenses: [OpenStack.org/Brand](http://OpenStack.org/Brand)  
Sponsorships: [OpenStack.org/Join](http://OpenStack.org/Join)  
Marketplace: [OpenStack.org/Marketplace](http://OpenStack.org/Marketplace)

## Learn More

Contact [ecosystem@openstack.org](mailto:ecosystem@openstack.org) for details.