2018 OPENSTACK EVENTS

There are over 30 OpenStack events with attendees totaling over 20,000 each year.

The OpenStack Foundation organizes 5 events a year - 2 global Summits, 2 Project Teams Gatherings (PTG), and 1 OpenDev event.

There are also community organized events, such as OpenStack Days. The regional events are organized and hosted annually by local OpenStack user groups and companies in the ecosystem, and are often one or two-day events with keynotes, breakout sessions and even workshops. Over 25 OpenStack Day events are scheduled each year.

OPENSTACK SUMMIT
(www.openstack.org/summit)
- May 21-24, 2018 in Vancouver, BC
- November 13-15, 2018 in Berlin, Germany

The OpenStack Summit is a twice annual global event. Audience includes IT executives, cloud operators, cloud application developers, service providers, and OpenStack contributors. With representatives from over 800 companies and over 60 different countries, 100 sponsoring companies, and 400+ breakout sessions, the OpenStack Summit is a must-attend event.

PROJECT TEAMS GATHERING
(www.openstack.org/ptg)
- February 26 - March 2, 2018 in Dublin, Ireland
- September 2018 in North America

Project Teams Gatherings (PTG) is a working event where project teams will meet in person to discuss priorities for the upcoming cycle, iterate quickly on solutions for complex issues, and make fast progress on critical items. PTGs take place twice a year at the beginning of the development phase of a release cycle.

OPENDEV
(www.opendevconf.com)
- 2018 in North America

OpenDev is an annual event focused at the intersection of composable open infrastructure and modern applications. OpenDev is a two-day event primarily comprised of collaborative working sessions, roundtables, and architecture show-and-tells with a limited number of use case lightning talks.
The twice annual OpenStack Summit is the must-attend open infrastructure event. At the OpenStack Summit, you’ll learn about the mix of open technologies building the modern infrastructure stack, including OpenStack, Kubernetes, Docker, Ansible, Ceph, OVS, OpenContrail, OPNFV, and more. Whether you are pursuing a private, public or multi-cloud approach, the OpenStack Summit is the place to network, skill up and plan your cloud strategy.

In 2017, over 8,000 people attended an OpenStack Summit including representatives from over 800 companies and over 60 countries.

OPENSTACK SUMMIT VANCOUVER

Attended by region:
- 75% North America
- 12% Europe
- 12% APAC
- 2% Middle East
- 1% Latin America

Attendee data from OpenStack Summit Vancouver in May 2015

AUDIENCE

OPENSTACK SUMMIT VANCOUVER

May 21-24, 2018
Vancouver, BC
Vancouver Convention Centre

SPONSORSHIP

HEADLINE
$150,000

PREMIER
$100,000

SPOTLIGHT
$65,000

EXHIBITOR
$26,000
$9,000 (STARTUP PRICE*)

Sponsorship prospectus with full package details and add-ons as well as the sponsorship contract will be available December 2017 at www.openstack.org/summit/ vancouver-2018/

*Parameters: In business less than 3 years and less than $5 million USD revenue
OPENSTACK SUMMIT BERLIN

November 13-15, 2018
Berlin, Germany
CityCube

AUDIENCE

Attendee data from OpenStack Summit Barcelona in October 2016

SPONSORSHIP

HEADLINE
$150,000

PREMIER
$100,000

SPOTLIGHT
$65,000

EXHIBITOR
$26,000
$9,000 (STARTUP PRICE*)

Sponsorship prospectus with full package details and add-ons as well as the sponsorship contract will be available early 2018 at www.openstack.org/summit/berlin-2018/.

*Parameters: In business less than 3 years and less than $5 million USD revenue
WHAT ARE PTG EVENTS & WHY SPONSOR?

The Project Teams Gathering (PTG) is a semi annual event organized by the OpenStack Foundation that takes place in Q1 and Q3, between the OpenStack Summits in Q2 and Q4.

The PTG is a collection of co-located midcycle meetings for all interested projects, replacing the need for individual OpenStack projects to organize their own standalone events between Summits. The PTG focuses on maximizing productivity and collaboration for contributors by providing a focused environment, in addition to fostering important cross project collaboration.

The PTGs are critical to the OpenStack release cycle and community, and sponsorship of these events is a public demonstration of your commitment to the continued growth and success of OpenStack.

The February 2018 PTG will be located in Dublin, Ireland and the September 2018 PTG will be located in North America.

SPONSORSHIP OPPORTUNITY

SPONSORSHIP PACKAGE
$25,000

Sponsorship prospectus as well as the sponsorship contract will be available December 2017 at www.openstack.org/ptg
WHAT IS OPENDEV?

OpenDev is an annual event focused at the intersection of composable open infrastructure and modern applications. The September 2017 gathering focused on edge computing, bringing together practitioners along with the brightest minds in the industry to collaborate around use cases, reference architectures and gap analysis. The event is structured to have an impact on future development and integration efforts, achieved by collaboratively produced deliverables to share back with the industry and open source communities. Overall, the event is designed in a way to create focused, intimate and productive sharing of information.

OpenDev is a two-day event primarily comprised of collaborative working sessions, roundtables, and architecture show-and-tells with a limited number of use case lightning talks. The event will be light on branding and marketing and does not include an expo. While OpenDev is underwritten and primarily organized by the OpenStack Foundation, the focus is on bringing together composable open infrastructure technologies across communities and industries.

The 2018 event will again focus on emerging technologies. More details will be available on opendevconf.com in early 2018.

SPONSORSHIP LEVELS

HEADLINE SPONSORSHIP
$30,000

BASIC SPONSORSHIP
$15,000

Sponsorship prospectus and contract will be available in early 2018 at www.opendevconf.com.
EMAIL EVENTS@OPENSTACK.ORG FOR MORE INFORMATION!