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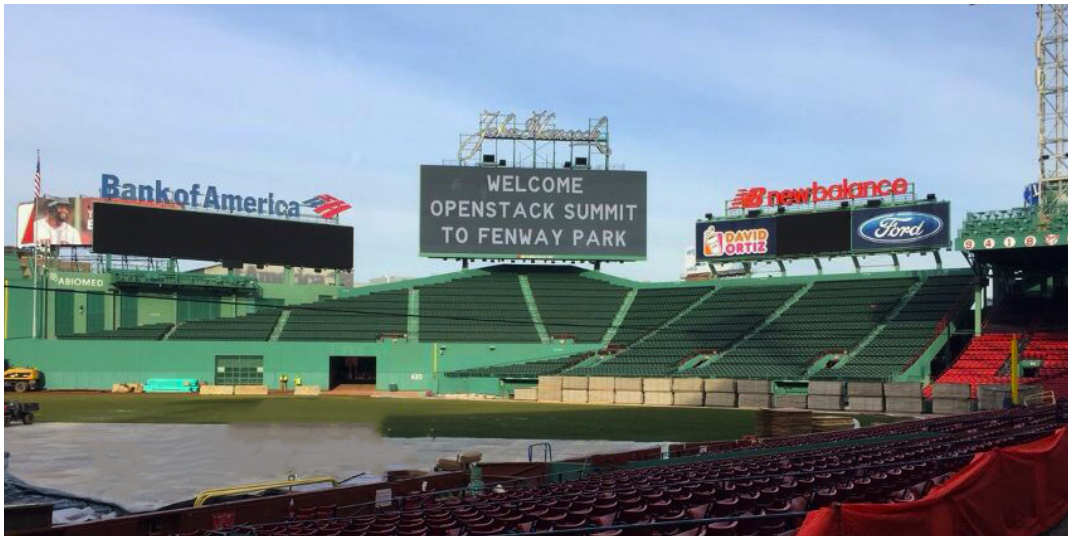
OPENSTACK SUMMIT MAY 2017

StackCity Boston Community Party

FENWAY PARK
BOSTON, MASSACHUSETTS • MAY 9, 2017



PARTY DETAILS

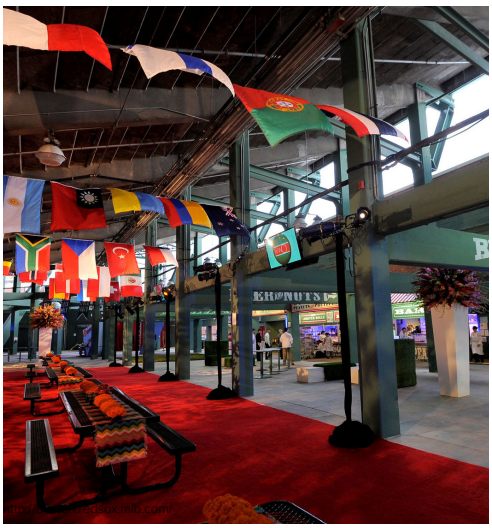
StackCity Boston will fully immerse Stackers in the best of Boston with a Fenway Park buyout!

Back by popular demand, the official OpenStack Summit Community Party will celebrate what locals love the most, the Boston Red Sox. Fenway Park is a place where dreams are made, traditions are celebrated and baseball is forever. Join us for an evening at the oldest ballpark in the MLB filled with nostalgia, game day activities, food, live music, and much more. The Fenway buyout offers attendees a **unique one-of-a-kind opportunity** to experience the historic ballpark like never before. Sponsors receive exclusive access to VIP areas.

Where: Fenway Park
When: Tuesday, May 9th, 6:30-9:00 pm
Bus transportation provided from Hynes Convention Center to Fenway Park

Party experience:

- The Red Sox team will be playing the Brewers in Milwaukee the night of the party. The game will be shown live on screens throughout the venue.
- Authentic Fenway access to:
    - World Series trophies, available for photos
    - Red Sox official team store will be open for attendees to purchase items
    - Red Sox Showcase activity, a virtual reality experience of the batting cages and speed pitch
    - Wally, the Red Sox mascot, will make an appearance
- Game day food and beer served from the concession stands



SPONSORSHIP OPPORTUNITIES

PRICING

$25,000 for Startup Sponsors

$50,000 for Headline, Premier, Spotlight, Event Sponsors

SPONSOR BENEFITS

- **50 VIP wristbands per sponsor**
  - Guarantees entry to the party, even for late arrivers.
  - Access to an exclusive VIP area for the entire duration of the party
- **VIP area includes**
  - Top shelf drinks and food
  - Specialty giveaway items for VIP guests
- **Company logo displayed on**
  - Large centerfield message board over the field
  - Monitors located throughout the big concourse
  - Welcome banner hanging at entrance of Fenway
  - Activity stations / areas throughout the concourse

ADD-ON BRANDED SPECIALTY GIVEAWAY ITEMS

Available for an additional cost. Price varies by quantity ordered.

Giveaway items must be requested by March 1.

- Commemorative cups
- Giant foam hands
- Baseball hats
- Baseball cards / trading cards
- Baseball socks
- Baseball jerseys / shirts
- Other creative ideas welcomed!

FENWAY FACTS

"It's in the Fenway section of Boston, isn't it? Then call it Fenway Park." - John I. Taylor

Fenway Park first opened in 1912, which makes it the **oldest ballpark** in Major League Baseball that's still in use.

The Green Monster is a popular nickname for the 37'2" (11.33 m) high left field wall. The wall is only 310–315 feet from home plate, and is a popular target for right-handed hitters.

The **lone red seat** in the right field bleachers (Section 42, Row 37, Seat 21) signifies the longest home run ever at Fenway hit by Ted Williams on June 9, 1946.